

STOP TALKING YOURSELF SO SERIOUSLY!

Unique Web Site Offers Caricatures Online: www.goofyfaces.com

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Huntington Woods, Michigan

Robert Bauer, owner and founder of R.J. Bauer Studio, a full-service illustration and design business, announced the one-year anniversary of goofyfaces.com, an e-commerce web site. Visitors to Goofy Faces are able to purchase high-quality caricatures online and have them sent as gifts anywhere in the world.

Buyers send GoofyFaces a photo of the subject through their website, and an artist creates a caricature from the photo. Though the site and company were christened "Goofy Faces" because the name was memorable, Bauer stresses that the caricatures are done in a wide range of styles - they can be goofy, but also friendly or flattering - the buyer makes the choice. "We have different packages," said Bauer, "so you have a number of price and packaging options. But the best part is that once you send the photo, you can pay for it online by credit card, and we do all the rest, including matting, framing,

and shipping. That makes it an easy gift to give - and one that's really memorable and shows that a great deal of thought went into the gift."



Bauer, who has operated his graphics business for more than a decade, numbers among his clients General Motors, Kmart, Ford, Jack Morton and Campbell-Ewald. When he decided to develop Goofy Faces, with his advertising contacts he was able to find the most talented artists

around. "There may be other caricaturists on the internet, but I'm confident that none of them provides the quality and value combination you get with our

Goofy Faces drawings." He added, "These are fully rendered, and drawn by artists who have outstanding credentials in the field of illustration - Center for Creative Studies, Ringling School of Art & Design- the best."

Bauer is already gearing up for the 2001 holiday season as well as January graduations and for Valentine's Day, occasions for which Goofy Faces expects a high volume of sales. The site's address is www.goofyfaces.com. Customers can choose from many different packages ranging from e-mailed caricatures to caricatures on T-shirts as well as matted and framed caricatures.

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